

## Job Description

**Royal Group Securities Plc. (RGS)** is a trusted underwriter and financial advisor in Cambodia's securities industry and a subsidiary of the Royal Group of Companies, one of the nation's largest and most diversified business conglomerates. Leveraging our extensive expertise and strong foundation, we provide exceptional financial advisory services such as fund raising through IPO, bond issuance, M&A, brokerage transactions. In 2024, we were awarded the “Best Underwriter” by the Cambodia Securities Exchange, and the “Securities House Award for Best Fixed Income in Cambodia” from Euromoney.

Royal Group Securities is launching Cambodia’s first-ever government-approved international investment platform under the brand name “Royal Group Global Market”, where Cambodians can now safely and securely invest in international stocks, such as Apple, Google, Facebook, while being protected under Cambodian laws. **We want you to be part of this historic transformation in the Cambodia’s capital market.**

We are looking for qualified candidates to join our team in the following positions.

**Position** : - **Marketing Specialist**  
**Department** : - **Marketing & Communication**

### Responsibilities:

- Develop and implement marketing strategies to enhance brand awareness and visibility.
- Plan and execute online and offline marketing campaigns, events, and promotional activities.
- Manage official social media platforms (Facebook, LinkedIn, Instagram, TikTok, Telegram, etc.), including content planning, posting, community engagement, and responding to inquiries.
- Create engaging content for social media, digital platforms, and investor outreach materials.
- Coordinate with internal teams to support product launches, corporate events, and partnerships.
- Conduct market research to analyze industry trends, competitor activities, and investor behavior.
- Monitor and report on the effectiveness of marketing campaigns, providing recommendations for improvement.
- Maintain partnerships with media outlets, influencers, and relevant institutions to expand marketing reach.

### Requirements:

- Bachelor’s degree in Marketing, Business Administration, Communications, or a related field (or equivalent professional experience).
- At least 2–4 years of proven experience in marketing, preferably in financial services, banking, or corporate communications.
- Strong leadership and team management skills.
- Creative thinker with excellent communication and presentation skills.
- Proficiency in digital marketing tools, social media platforms.
- Ability to work independently, meet deadlines, and adapt in a fast-paced environment.
- Fluency in both Khmer and English (written and spoken).

### How to apply:

- Interested candidates are invited to submit their resume and cover letter to
  - Email: [info@royalgroupsecurities.com.kh](mailto:info@royalgroupsecurities.com.kh)
  - Telegram: 095 999 176, or 095 999 120



RGS' Website



RGS' Investors

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